



The Right Technology

Convenience

Since our surveys are online, they are accessible worldwide, 24 hours a day, 7 days a week. This eliminates the hassles of administering surveys in multiple locations. And, best of all, results are posted instantaneously.

Customization

If your company already has a survey, we can install it in our system and have it running in less than a week. If you are starting from scratch, our consultants will help you author questions and question categories that best suit your needs. In either case, we will use your logo and corporate image to give your online survey the look and feel of your company.

Speed

Traditional paper surveys can take months to implement from start to finish. Our expertise, resources, and technology enable us to develop and deploy a survey in a matter of days. Once the survey is online, results are tabulated instantly and can be viewed as the responses are entered. This promptness enables you to spend less time and resources administering the survey and take action sooner.

Results

The results are presented in an easy-to-read, graphical format. They can be viewed as graphs, charts, or frequency tables. Based on the demographic information collected, the data can be stratified into smaller sections to reveal trends across specific sub-populations. ExecuSurv hosts your survey and data so you can remeasure and evaluate your progress at a later date.

International Capabilities

Our system allows surveys to be created in virtually any language, and the Internet provides round-the-clock access, which is essential for companies with multiple locations worldwide.

Different Question Types

A good survey is comprised of several question types. Demographic questions allow the data to be sliced into smaller sub-populations. Multiple-choice questions provide quantitative data, while open-ended questions give participants a chance to address the survey subject more in-depth or raise issues that may have been excluded from the multiple choice section. ExecuSurv's technology accommodates all three question types.

Confidentiality

Our system is password-driven, so only authorized people can submit responses or view the data. Also, since anonymity is integral to obtaining honest, candid responses, a single submission password is issued for each survey. Employees do not need to worry about their responses being traced back to them. The data is reliably stored and maintained on our server.

Cost Effectiveness

Our survey solutions are fast, easy, and most importantly, cost-effective. ExecuSurv reduces the resources (human and financial) required to execute a traditional paper survey. Also, the data is analyzed automatically, cutting down on the time and money required to turn the numbers into something actionable. Finally, you won't need to burden your IT department. The Web-based survey and data are reliably stored on our servers.